Journal of Marketing & Social Research

ISSN (Online): 3008-0711

Volume: 02 | Issue 02 | Mar-Apr. | 2025 Journal homepage: https://jmsr-online.com/

Research Article

Student perspective on Faculty Incivility and its impact on Learning Engagement: A moderating role of Locus of Control

Dr. Luxmi Malodia¹, Ms. Priva Kumari Butail², Ms. Sudiksha Arora³

¹Professor, University Business School, Panjab University, Chandigarh, India

²Research Scholar, University Business School, Panjab University, Chandigarh, India

³Research Scholar, University Business School, Panjab University, Chandigarh, India

Submission: 12/01/2025; Received: 08/02/2025; Revision: 17/03/2025; Published: 09/04/2025

*Corresponding author: Dr. Luxmi Malodia (luxmi@pu.ac.in)

Abstract: Faculty incivility and learning engagement are examined in this study using locus of control (LOC) as moderator. A survey on 321 college students from Chandigarh (UT), India, was conducted. The data was analyzed using Smart PLS4. By demonstrating locus of control as a moderating factor between faculty incivility and learning engagement, findings supported the predicted hypotheses. Learning engagement was significantly impacted by faculty incivility. Further, LOC has a favorable impact on learning engagement. At low LOC there is highest impact of faculty incivility on learning engagement. However high LOC dampens faculty incivility and learning engagement relationship. Study results sheds light on ways to lessen the detrimental impact of faculty incivility on students' learning process.

Keywords: Faculty incivility, locus of control (LOC), learning engagement, uncivil behavior

INTRODUCTION

Behavior that disrupts a peaceful and collaborative learning environment is termed as classroom incivility (Feldmann, 2001). An environment of disrespect for one another in educational institutes can be fostered by both students and teachers. Learning environment could be severely harmed by uncivil behavior on the part of faculty and students. Braxton et al. (2011) observed that incivility phenomenon has gotten worse because students are not blamed for such behavior. Instead, they focus on the rude behaviors of the faculty members toward the students in the classroom, such as being late for classes and absence, offensive humor, demeaning remarks, public humiliation, and other various forms of insults.

Since the majority of incivility research focuses on the causes and consequences of workplace incivility (Schilpzand et al., 2016). Various studies have focused on figuring out what causes faculty incivility (FI) and how it affects students' perceptions and the consequences of those perceptions (Caza & Cortina, 2007). Even though incivility is primarily linked to organizations, it has recently been expanded to encompass conflictual relationships outside of the traditional dyadic between managers and employees. For example, manager-customer relationships and workfamily conflict are examples of conflict that may arise from managers acting in an uncivil manner at work. The study of incivility has been expanded to encompass instances of incivility that occur in higher education as well (Lim & Lee, 2011).

LITERATURE REVIEW

2.1 Faculty Incivility

Students claimed that incivility from the teachers had an impact on their physical and mental health (Clark, 2008).

Using an interpretative qualitative research approach, the study examined perceptions of faculty over incivility in nursing education about its probable causes and solutions. Four categories were identified through a narrative analysis: student disruptions in and out of class, teacher's uncivil conduct, and potential reasons for uncivil behavior in nursing education (Clark & Springer, 2007).

2.2 Locus of Control

The key work on social learning theory gave rise to the locus of control (Rotter, 1966). The construct was given the full name Locus of Control of Reinforcement by Rotter. It has been discovered that internal locus of control orientation and achievement are correlated. Academic performance, learning qualities have all been studied in relation to LOC. Students with self-confidence in knowledge and abilities can succeed quickly and receive excellent grades. defined as "The locus of control is a dimension of personality; it helps to explain one's traits and behavior" (Rotter, 1966). Students' cognitive, emotional, and behavioral responses in academic success and in and outside of the classroom contexts are significantly correlated with locus of control (Chubb et al., 1992).

2.3 Learning Engagement

Numerous scholars have attempted to conceptualize "student engagement," which is a multidimensional idea. Student engagement has been extensively studied. In earlier decades, researchers have given it a great deal of attention (Reschly & Christenson, 2022). As per Fredricks et al.(2004) there are three characteristics of involvement—behavioral, cognitive, and emotional—combine to form student engagement. Participation in extracurricular activities, attendance, school-related behavior, and learning contributions are all examples of behavioral student

involvement.

Perceived academic task relevance and use of fundamental cognitive processes for the conception of multidimensional notions are a part of the cognitive framework (Wang & Eccles, 2012). The final element is the way students feel about their classes and schools; their emotional component includes how they interact with their teachers and peers.

2.4 Faculty Incivility and Learning engagement

Incivility interrupts the learning process, causes financial waste, and causes mental and physical strain(Bai et al., 2020). Classroom incivility and learning engagement have been discovered to have a negative correlation (Malodia & Butail, 2023). Learning engagement is negatively and significantly impacted by classroom incivility(Cahyadi et al., 2021; Ramadhany & Anggraeni, 2022). Students who are disengaged are more likely to become disinterested in their studies, to not establish intellectual connections with their teachers and peers, and to act uncivil as a result (Cicotti, 2012).

2.5 LOC and Learning Engagement

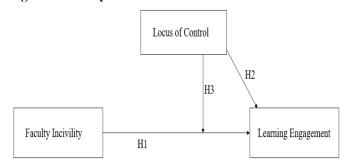
LOC significantly impacts both learning outcomes and behavioral intentions (Yang et al., 2017). Locus of control was not substantially correlated with either accomplishment or retention (Tobin & Capie, 1982). Both intrapersonal and interpersonal religious commitment were major pathways from LOC to academic involvement (Chukwuorji et al., 2018).

Students who experienced workplace loneliness had lower levels of student engagement conditioned to internal LOC. Learning engagement would therefore be present for the student with a high internal LOC (Singh et al., 2020). Students with a high internal LOC would take responsibility for their performance and accepted criticism for their scores and lack of effort in the class (Hopkins et al., 2020).

2.6 Moderating effect of Locus of Control

In a study, it was found that student disrespect had a higher detrimental effect on learner engagement when there was low LOC (Cahyadi et al., 2021).

Figure 1. Conceptual model



2.7 Hypotheses

H1: Faculty incivility negatively and significantly impacts learning engagement.

H2: LOC positively and significantly impacts learning engagement.

H3: LOC moderates faculty incivility and learning engagement relationship.

RESEARCH METHODOLOGY

3.1 Sampling

Population consisted in this study are students of Chandigarh's public and private colleges. For the objective of gathering data, eleven colleges in Chandigarh were approached and simple random sampling technique was opted. After deleting inactive responses and outliers, 321 responses in total were taken into account for the analysis. It had 130 females (40%) and 191 males (60%) in total. The sample consisted of 66 (20%) postgraduate students and 255 (80%) undergraduate students. The survey was completed by 206 (64%) students from public institutions and 115 (36%) students from private colleges. In 2024, the data was gathered between July and September.

3.2 Research Instruments

Five-point Likert Workplace Incivility Scale (WIS) with twelve items developed by (Cortina et al., 2001) was used in this study to measure faculty incivility. Alpha for faculty incivility was 0.958. The seven-point nine items Likert student Version (UWES-S) scale developed by (Schaufeli et al., 2002) was used to measure learning engagement. There are three dimensions of the measure. First dimension is Vigor, second is dedication, and third is absorption. Cronbach's Alpha for learning engagement was 0.861. The six point eight items Likert scale developed by (Levenson, 1981) was used in this study to measure LOC. Cronbach's Alpha for LOC was 0.893. Cronbach Alpha should be or greater than 0.70 (Nunnally, 1978). The alpha values for all the subscales used for the study were found to be more than 0.70.

Table 1. Variables and scales

Variables	Like rt Scale	Item s	Author	Cronbac h's Alpha
Faculty Incivility	Five Point	12	Cortina et al., 2001	0.958
Learning Engageme nt	Seve n Point	17	Schaufel i et al., 2002	0.861
Locus of Control	Five Point	24	Levenso n, 1981	0.893

DATA ANALYSIS

4.1 Common method bias

The model is free from of common method bias Common method bias as VIF values are less than 3.33 (Kock, 2015).

Table 2. Variance Inflation Factor (VIF)

Table 2. Variance inflation Pactor (VIP)								
	VIF							

How to Cite this: Malodia L *et. al.* Student perspective on Faculty Incivility and its impact on Learning Engagement: A moderating role of Locus of Control" *Journal of Marketing & Social Research*, vol. 02, no. 02, 2025, pp. 330-336.

FI -> LE	1.231
LOC -> LE	1.051
LOC x FI -> LE	1.176

4.2 Measurement model

Measurement model evaluated construct's validity and reliability. Item in model has a factor loading with minimum permissible value 0.50 or more (Hair et al., 2010). Loading more than 0.70 is preferred (Hair et al., 2019). Between 0.40 and 0.70 outer loadings should only be discarded if doing so raises the AVE or CR values above suggested level (Hair et al., 2017). Since the results for the construct were already below the suggested threshold, the item (LE7, Loading=0.173) has been deleted from the current study as it would have significantly decreased the composite reliability and AVE (see Table 3).

Cronbach's alpha and CR values for both are above permissible value of 0.70 (Wasko & Faraj, 2012). So, There is strong reliability if value is above 0.70 (Henseler et al., 2016). Since AVE was more than 0.500, convergent validity was determined to be satisfactory. Discriminant validity was established comparing correlations of latent variable with square root of AVE (Fornell & Larcker, 1981). Also, correlations' HTMT ratio is below 0.85 (Henseler et al., 2015) (see Table 3, 4 & 5).

Table 3. Measurement Model

Factors	Indicators	Loadings	Alpha	CR	AVE	VIF
Measurement Model Assessm		•				
Faculty Incivility	FI1	0.813	0.958	0.963	0.686	2.735
-	FI2	0.831				2.958
	FI3	0.833				3.139
	FI4	0.844				3.491
	FI5	0.841				3.442
	FI6	0.833				2.908
	FI7	0.714				2.252
	FI8	0.892				4.848
	FI9	0.815				3.222
	FI10	0.777				2.565
	FI11	0.861				3.606
	FI12	0.867				3.884
Vigor	LE1	0.664	0.840	0.882	0.555	1.551
	LE2	0.705				1.68
	LE3	0.766				1.756
	LE4	0.758				1.988
	LE5	0.812				2.126
	LE6	0.756				1.685
Dedication	LE8	0.855	0.904	0.933	0.777	4.848
	LE9	0.914				3.222
	LE10	0.908				3.007
	LE11	0.846				2.225
Absorption	LE12	0.778	0.883	0.909	0.626	2.1
	LE13	0.836				2.477
	LE14	0.726				1.775
	LE15	0.751				1.962
	LE16	0.827				2.125
	LE17	0.822				1.972
Measurement Model Assessm				T		
Learning Engagement	VI	0.869	0.861	0.915	0.781	1.97
	DE	0.922				2.593
	AB	0.859				2.256
Internal Locus of Control						
mernai Locus of Control	IC	0.000	0.914	0.945	0.851	2.007
	IS	0.899	0.717	0.743	0.051	2.887
External Locus of Control	POS	0.929				3.592
	103	0.747				3.374
	I	Į	Į	l		ĺ

How to Cite this: Malodia L *et. al.* Student perspective on Faculty Incivility and its impact on Learning Engagement: A moderating role of Locus of Control" *Journal of Marketing & Social Research*, vol. 02, no. 02, 2025, pp. 330-336.

	CS	0.939				3.187	
Measurement Model Assessment at Third Order							
	Internal	0.963				2.86	
Locus of Control			0.893	0.948	0.902		
	External	0.936				2.86	

Source: (Survey Data SMART PLS4 Results)

CR= Composite Reliability, AVE= Average Variance Extracted, VIF= Variance Inflation Factor

Table 4. Cross Loadings

CI1 08.13 -0.176 -0.275 -0.129 0.21 CI2 0.831 -0.136 -0.235 -0.078 0.171 CI3 0.833 -0.175 -0.244 -0.137 0.128 CI4 0.844 -0.117 -0.289 -0.096 0.188 CI5 0.841 -0.075 -0.25 -0.084 0.201 CI6 0.833 -0.165 -0.236 -0.091 0.195 CI7 0.714 -0.074 -0.127 -0.035 0.241 CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.385 0.21	1			e 4. Cross Loadings		1	
CI2 0.831 -0.136 -0.235 -0.078 0.171 CI3 0.833 -0.175 -0.244 -0.137 0.128 CI4 0.844 -0.117 -0.289 -0.096 0.188 CI5 0.841 -0.075 -0.25 -0.084 0.201 CI6 0.833 -0.165 -0.236 -0.091 0.195 CI7 0.714 -0.074 -0.127 -0.035 0.241 CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 <		02. VI	01. CI	03. DE	04. AB	LOC	
CI3 0.833 -0.175 -0.244 -0.137 0.128 CI4 0.844 -0.117 -0.289 -0.096 0.188 CI5 0.841 -0.075 -0.25 -0.084 0.201 CI6 0.833 -0.165 -0.236 -0.091 0.195 CI7 0.714 -0.074 -0.127 -0.035 0.241 CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 <th>CI1 0.81</th> <th>-0.176</th> <th>0.813</th> <th>-0.275</th> <th>-0.129</th> <th>0.21</th> <th></th>	CI1 0.81	-0.176	0.813	-0.275	-0.129	0.21	
C14 0.844 -0.117 -0.289 -0.096 0.188 C15 0.841 -0.075 -0.25 -0.084 0.201 C16 0.833 -0.165 -0.236 -0.091 0.195 C17 0.714 -0.074 -0.127 -0.035 0.241 C18 0.892 -0.158 -0.273 -0.12 0.197 C19 0.815 -0.084 -0.169 -0.073 0.189 C110 0.777 -0.094 -0.198 -0.104 0.153 C111 0.861 -0.132 -0.277 -0.115 0.185 C112 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211	CI2 0.83	-0.136	0.831	-0.235	-0.078	0.171	
C15 0.841 -0.075 -0.25 -0.084 0.201 C16 0.833 -0.165 -0.236 -0.091 0.195 C17 0.714 -0.074 -0.127 -0.035 0.241 C18 0.892 -0.158 -0.273 -0.12 0.197 C19 0.815 -0.084 -0.169 -0.073 0.189 C110 0.777 -0.094 -0.198 -0.104 0.153 C111 0.861 -0.132 -0.277 -0.115 0.185 C112 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205	CI3 0.83	-0.175	0.833	-0.244	-0.137	0.128	
CI6 0.833 -0.165 -0.236 -0.091 0.195 CI7 0.714 -0.074 -0.127 -0.035 0.241 CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218	CI4 0.84	-0.117	0.844	-0.289	-0.096	0.188	
CI7 0.714 -0.074 -0.127 -0.035 0.241 CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137 <th>CI5 0.84</th> <th>-0.075</th> <th>0.841</th> <th>-0.25</th> <th>-0.084</th> <th>0.201</th> <th></th>	CI5 0.84	-0.075	0.841	-0.25	-0.084	0.201	
CI8 0.892 -0.158 -0.273 -0.12 0.197 CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI6 0.83	-0.165	0.833	-0.236	-0.091	0.195	
CI9 0.815 -0.084 -0.169 -0.073 0.189 CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI7 0.71	-0.074	0.714	-0.127	-0.035	0.241	
CI10 0.777 -0.094 -0.198 -0.104 0.153 CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI8 0.89	-0.158	0.892	-0.273	-0.12	0.197	
CI11 0.861 -0.132 -0.277 -0.115 0.185 CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI9 0.81	-0.084	0.815	-0.169	-0.073	0.189	
CI12 0.867 -0.173 -0.318 -0.14 0.141 LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI10 0.77	-0.094	0.777	-0.198	-0.104	0.153	
LE1 -0.132 0.664 0.464 0.359 0.121 LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI11 0.86	-0.132	0.861	-0.277	-0.115	0.185	
LE2 -0.101 0.705 0.47 0.419 0.106 LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	CI12 0.86	-0.173	0.867	-0.318	-0.14	0.141	
LE3 -0.143 0.766 0.446 0.385 0.21 LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	LE1 -0.13	0.664	-0.132	0.464	0.359	0.121	
LE4 -0.056 0.758 0.418 0.469 0.211 LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	LE2 -0.10	0.705	-0.101	0.47	0.419	0.106	
LE5 -0.156 0.812 0.587 0.597 0.205 LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	LE3 -0.14	0.766	-0.143	0.446	0.385	0.21	
LE6 -0.131 0.756 0.638 0.583 0.218 LE8 -0.213 0.633 0.855 0.591 0.137	LE4 -0.05	0.758	-0.056	0.418	0.469	0.211	
LE8 -0.213 0.633 0.855 0.591 0.137	LE5 -0.1.	0.812	-0.156	0.587	0.597	0.205	
	LE6 -0.13	0.756	-0.131	0.638	0.583	0.218	
LE9 -0.303 0.638 0.914 0.666 0.145	LE8 -0.2	0.633	-0.213	0.855	0.591	0.137	
	LE9 -0.30	0.638	-0.303	0.914	0.666	0.145	
LE10 -0.303 0.585 0.908 0.684 0.144	LE10 -0.30	0.585	-0.303	0.908	0.684	0.144	
LE11 -0.229 0.556 0.846 0.695 0.152	LE11 -0.22	0.556	-0.229	0.846	0.695	0.152	
LE12 -0.077 0.508 0.583 0.778 0.121	LE12 -0.07	0.508	-0.077	0.583	0.778	0.121	
LE13 -0.094 0.476 0.583 0.836 0.171	LE13 -0.09	0.476	-0.094	0.583	0.836	0.171	
LE14 0.005 0.381 0.468 0.726 0.189	LE14 0.00	0.381	0.005	0.468	0.726	0.189	
LE15 0.05 0.467 0.493 0.751 0.19	LE15 0.05	0.467	0.05	0.493	0.751	0.19	
LE16 -0.151 0.624 0.673 0.827 0.174	LE16 -0.1.	0.624	-0.151	0.673	0.827	0.174	
LE17 -0.212 0.532 0.677 0.822 0.163	LE17 -0.2	0.532	-0.212	0.677	0.822	0.163	
IS 0.176 0.208 0.11 0.158 0.899	IS 0.17	0.208	0.176	0.11	0.158	0.899	
CS 0.213 0.256 0.196 0.238 0.939	CS 0.21	0.256	0.213	0.196	0.238	0.939	
POS 0.203 0.217 0.131 0.17 0.929	POS 0.20	0.217	0.203	0.131	0.17	0.929	

Source: (Survey Data SMART PLS4 Results)

Table 5. Discriminant Validity by Fornell-Larker and HTMT

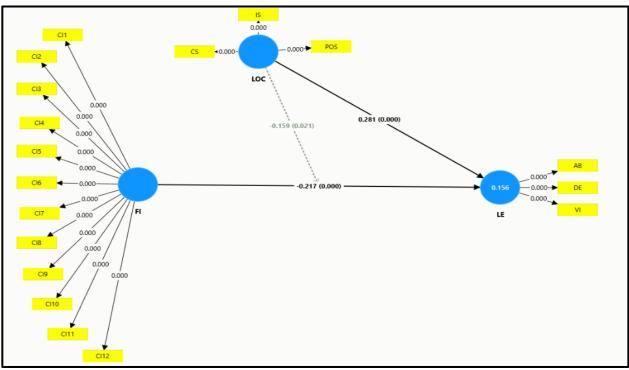
	CI	VI	DE	AB	LOC	CI	VI	DE	AB	LOC
CI	0.828									
VI	-0.164	0.745				0.171				
DE	-0.302	0.683	0.881			0.308	0.777			
AB	-0.127	0.639	0.749	0.791		0.135	0.717	0.816		
LOC	0.211	0.243	0.153	0.201	0.950	0.229	0.267	0.167	0.224	

Source: (Survey Data SMART PLS4 Results)

It depicts paths hypothesized in conceptual model. Structural model is based on R², Q² and significance of paths.

^{4.3} Structural model

How to Cite this: Malodia L *et. al.* Student perspective on Faculty Incivility and its impact on Learning Engagement: A moderating role of Locus of Control" *Journal of Marketing & Social Research*, vol. 02, no. 02, 2025, pp. 330-336.



Source: (Survey Data SMART PLS4 Results)

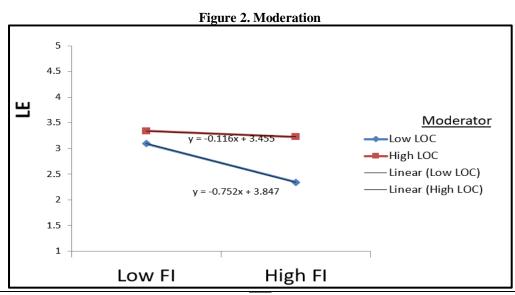
Table 6. Direct Relationships

Hypotheses	Path coe	fficients	SD	t values	p values	Decision
H1: FI -> LE		-0.217	0.060	3.608	0.000	Accepted
H2: LOC -> LE		0.281	0.062	4.537	0.000	Accepted
H3: LOC x FI -> L	E	-0.159	0.069	2.307	0.021	Accepted
R^2 LE= 0.156		Q ² LE=0.124				

Abbreviations: BI-bias corrected confidence interval; FI- faculty incivility; LOC- locus of control; LE- learning engagement

The goodness of model is established by R^2 value (Peñalver et al., 2018). Value of R^2 ought to be equal or more than 0.1 (Falk & Miller, 1992). R^2 values are greater than 0.1, as indicated in Table 6. Thus, it has established predictive capacity. Moreover, Q2 proves the endogenous constructs' predictive significance. Model predictive significance is shown by a Q2 above 0. Hypotheses testing is summarized in Table 6.

LE was significantly impacted by FI (β = -0.217, t=3.608, p < .05), thereby supporting H1. Moreover, significant association was established in LOC and LE (β = 0.281, t=2.307, p < .05), therefore, supporting H2. Also, LOC moderates FI and LE relationship (β = -0.159, t=2.307, p < .05), therefore supporting H3.



Source: (Derived from Jeremy Dawson's Excel Sheet)
Where, FI=Faculty Incivility, LOC= Locus of Control, LE= Learning Engagement

At low locus of control there is highest impact of faculty incivility on learning engagement. However high LOC dampens the faculty incivility and learning engagement relationship.

CONCLUSION

Three hypotheses were framed and tested. All the hypotheses were supported. The study results showed that faculty incivility negatively impacts learning engagement. The study examined whether faculty incivility impacts learning engagement or not, and further LOC moderates this relationship or not. Study also examined the relationship between LOC and learning engagement. Results showed that faculty incivility impacts learning engagement negatively. There was a significant association established between LOC and learning engagement. Moderation results showed that at low locus of control there is more faculty incivility and it impacts their learning engagement. It shows students with high LOC are able to cope up with faculty incivility and there was no impact of it on their learning. However high LOC dampens faculty incivility and learning engagement relationship.

Implications of the study

This study made some useful recommendations for fostering civility in classroom, such as how to successfully respond to and handle uncivil behavior. Incivility has been recognized as a real issue in education. The educators must understand that incivility in the classroom negatively impacts student's capacity to learn. In addition, there must be strict disciplinary measures that give teachers and students a way to handle uncivil behavior in the classroom. This approach consists of having open conversations, promoting mutual respect, and enforcing strict laws against rude conduct.

Limitations

Despite its contributions and ramifications, this research has certain limitations also. In this study, respondents were students only. This study only identified uncivil behavior experienced from the perspective of students. Teacher's perspective might be different. Further studies needed to examine teacher's perspective also. The scope of the study only included public and private colleges of Chandigarh, India. Further studies can explore other geographical areas with large sample size. Further, longitudinal study on these variables might give more clear results.

REFERENCES

- Bai, Q., Liu, S., & Kishimoto, T. (2020). School Incivility and Academic Burnout: The Mediating Role of Perceived Peer Support and the Moderating Role of Future Academic Self-Salience. Frontiers in Psychology, 10(January), 1–7. https://doi.org/10.3389/fpsyg.2019.03016
- 2. Braxton, J. M., Proper, E. M., & Bayer, A. E. (2011). *Professors behaving badly: Faculty misconduct in graduate education*. JHU Press.
- Briones Peñalver, A. J., Bernal Conesa, J. A., & de Nieves Nieto, C. (2018). Analysis of Corporate Social Responsibility in Spanish Agribusiness and Its

- Influence on Innovation and Performance. *Corporate Social Responsibility and Environmental Management*, 25(2), 182–193. https://doi.org/10.1002/csr.1448
- 4. Cahyadi, A., Hendryadi, H., & Mappadang, A. (2021). Workplace and classroom incivility and learning engagement: the moderating role of locus of control. *International Journal for Educational Integrity*, *17*(1), 1–17. https://doi.org/10.1007/s40979-021-00071-z
- 5. Caza, B. B., & Cortina, L. M. (2007). From insult to injury: Explaining the impact of incivility. *Basic and Applied Social Psychology*, 29(4), 335–350. https://doi.org/10.1080/01973530701665108
- 6. Chubb, H. N., Fertman, I. C., & Jennifer, R. L. (1992). The effects of a psychoeducational program on adolescents' activity involvement, self-esteem, and locus of control. *Adolescence*, 27(107), 517–526.
- 7. Chukwuorji, J. B. C., Ituma, E. A., & Ugwu, L. E. (2018). Locus of Control and Academic Engagement: Mediating Role of Religious Commitment. *Current Psychology*, 37(4), 792–802. https://doi.org/10.1007/s12144-016-9546-8
- 8. Cicotti, C. (2012). the Relationship Between Incivility and Engagement in Nursing Students At a State College. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699.
- 9. Clark, C. (2008). The dance of incivility in nursing education as described by nursing faculty and students. *Advances in Nursing Science*, 31(4). https://doi.org/10.1097/01.ANS.0000341419.96338.a3
- Clark, C. M., & Springer, P. J. (2007). Thoughts on incivility: student and faculty perceptions of uncivil behavior in nursing education. *Nursing Education Perspectives*, 28(2), 93—97. http://europepmc.org/abstract/MED/17486799
- 11. Falk, R. F., & Miller, N. B. (1992). A Primer for Soft Modeling. *The University of Akron Press*, *April*, 80. http://books.google.com/books/about/A_Primer_for_S oft_Modeling.html?id=3CFrQgAACAAJ
- 12. Feldmann, L. J. (2001). Classroom Civility is Another of Our Instructor Responsibilities. *College Teaching*, 49(4), 137–140. https://doi.org/10.1080/87567555.2001.10844595
- 13. Fornell, C., & Larcker, D. F. (1981). Evaluating Structural Equation Models with Unobservable Variables and Measurement Error. *Journal of Marketing Research*, 18(1), 39. https://doi.org/10.2307/3151312
- 14. Fredricks, J. A., Blumenfeld, P. C., & Paris, A. H. (2004). School engagement: Potential of the concept, state of the evidence. *Review of Educational Research*, 74(1), 59–109. https://doi.org/10.3102/00346543074001059
- 15. Hair, J., Black, W., Babin, B., & Anderson, R. (2010). *Multivariate Data Analysis: A Global Perspective*.
- Hair, J. F., Hult, G. T., Ringle, C., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) - Joseph F. Hair, Jr., G.

- Tomas M. Hult, Christian Ringle, Marko Sarstedt. In Sage.
- 17. Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. *European Business Review*, *31*(1), 2–24. https://doi.org/10.1108/EBR-11-2018-0203
- Henseler, J., Hubona, G., & Ray, P. A. (2016). Using PLS path modeling in new technology research: Updated guidelines. *Industrial Management and Data Systems*, 116(1), 2–20. https://doi.org/10.1108/IMDS-09-2015-0382
- 19. Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. https://doi.org/10.1007/s11747-014-0403-8
- 20. Hopkins, C., Ferrell, O. C., Ferrell, L., Hopkins, K., & Merkle, A. C. (2020). Self-Efficacy, Locus of Control and Engagement as Determinants of Grades in a Principles of Marketing Class. *Marketing Education Review*, 30(4), 236–251. https://doi.org/10.1080/10528008.2020.1837634
- 21. Lim, S., & Lee, A. (2011). Work and Nonwork Outcomes of Workplace Incivility: Does Family Support Help? *Journal of Occupational Health Psychology*, *16*(1), 95–111. https://doi.org/10.1037/a0021726
- 22. Malodia, L., & Butail, P. K. (2023). Fostering Sustainability in Education: Role of Internal LOC on Classroom Incivility and Learning Engagement. 22(1).
- 23. Nunnally, J. C. (1978). An overview of psychological measurement. In *Clinical diagnosis of mental disorders: A handbook*.
- 24. Ramadhany, M., & Anggraeni, D. (2022). Relationship Of Learning Engagement And Classroom Incivility Of Islamic Education Religion Students In Jakarta. *Fikroh: Jurnal Pemikiran Dan Pendidikan Islam*, *15*(1), 30–51. https://doi.org/10.37812/fikroh.v15i1.378
- 25. Reschly, A. L., & Christenson, S. L. (2022). Handbook of Research on Student Engagement: Second Edition. In *Handbook of Research on Student Engagement: Second Edition* (Issue June 2012). https://doi.org/10.1007/978-3-031-07853-8
- 26. Rotter, J. B. (1966). Generalize D Expectancie S for Interna L Versus. 80(1). https://doi.org/10.1037/h0092976
- 27. Schilpzand, P., De Pater, I. E., & Erez, A. (2016). Workplace incivility: A review of the literature and agenda for future research. *Journal of Organizational Behavior*, 37(October), S57–S88. https://doi.org/10.1002/job.1976
- 28. Singh, L. B., Kumar, A., & Srivastava, S. (2020). Academic burnout and student engagement: a moderated mediation model of internal locus of control and loneliness. *Journal of International Education in Business*, 14(2), 219–239. https://doi.org/10.1108/JIEB-03-2020-0020
- Tobin, K. G., & Capie, W. (1982). Relationships between formal reasoning ability, locus of control, academic engagement and integrated process skill achievement. *Journal of Research in Science Teaching*, 19(2), 113–121.

- https://doi.org/10.1002/tea.3660190203
- 30. Wang, M. Te, & Eccles, J. S. (2012). Social Support Matters: Longitudinal Effects of Social Support on Three Dimensions of School Engagement From Middle to High School. *Child Development*, 83(3), 877–895. https://doi.org/10.1111/j.1467-8624.2012.01745.x
- 31. Wasko, M., & Faraj, S. (2012). S Pecial I Ssue: D Ementia. 29(1), 2012–2014.
- 32. Yang, J. C., Lin, Y. L., & Liu, Y. C. (2017). Effects of locus of control on behavioral intention and learning performance of energy knowledge in game-based learning. *Environmental Education Research*, 23(6), 886–899.

https://doi.org/10.1080/13504622.2016.1214865