

Redefining Tradition: The Role of Digital Art and Artificial Intelligence in Contemporary Artistic Practices

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Abstract: All disciplines have been impacted by new technologies, including the arts, particularly current and modern art. All forms of art, including traditional arts, were greatly impacted by the quick growth of digital technology and artificial intelligence. The incorporation of AI and digital technologies has led to the emergence of new forms of artistic expression, allowing creators to produce ground-breaking works that question traditional limits regarding medium, technique, and authorship. It had a significant impact on the artist as well. Tension has resulted from this development's increasing blurring of the lines separating fine arts, new media art, technology, and business. We find ourselves wondering: Does this kind of art require the same fundamental artistic abilities as the original? What are the variations, how do they differ, and how does it either favourably or unfavourably impact artists? Do traditional arts still maintain their unique artistic character, or have they included into contemporary art? Can traditional art be surpassed or replaced by digital art? Because this kind of art was so easily consumed, published, and shared, the artist felt compelled to stay up to date with this phenomenon. As a result, he was obliged to follow the quick evolution and keep up with the demands of the times. What inspired the artist to alter the artwork's subject matter or even invent a brand-new one? Since creation is a never-ending process, the convergence of art and technology has produced fresh creative innovations.

Keywords: Digital Art, Artificial Intelligence, Traditional Art, Technology, Artist, Art Medium.

INTRODUCTION

The evolution of technology in every aspect of daily life has affected art, which is influenced by both societal and personal perceptions (Rakhat, B., Kuralay, B., Akmaral, S., Zhanar, N., & Miyat, D. 2021). Cultural homogenization poses a serious threat to traditional arts in the age of globalization. The distinctiveness of traditional arts is frequently altered by the prevalence of global culture through digital technologies and mass media (Afriadi, D., & Cahyani, N. 2024). Modern technology has brought about a new revolutionary movement in the painting profession. Traditional art forms were among the many sectors that were profoundly impacted by the rapid growth of digital technology. This had a profound effect on the artists as well, which altered the process of producing and expanding art. Resulting in the creation of a brand-new visual art genre known as "digital art," which gives artists additional avenues to pursue and develop their creative expression. A wider audience and a wider variety of performances have been drawn in by this evolution. The popularity of digital art continues to grow, especially among the younger generation of mainstream artists. It spreads rapidly until it emerges as the most extensively used artistic medium in the design and art industries. Consequently, it enables top artists to push the boundaries of traditional art and reach a wider audience with their inventive interpretations.

Throughout history, art has served as a medium for communication and expression. Today, artists use art in a variety of ways. Whether in the form of traditional painting

or digital art, art serves to communicate ideas, feelings, and creativity. The materials employed differ; whilst the latter is fully dependent on technology (screen), the former depends on tangible tools like canvas. Digital art encompasses a vast array of elements, such as digital illustrations, animation, and visual effects, all created using technology on a computer, smart board, or smartphone. On the other hand, traditional art refers to anything created without the use of technology, such as painting on canvas, sculpting, decorating, creating, and many other artistic mediums.

Research Objectives

1. **To Analyze the Transformation of Traditional Art Forms:** Investigate how digital technologies have redefined traditional artistic practices, offering new mediums and techniques for artistic expression.
2. **To Predict the Future Trajectory of Digital Art & AI:** Investigate emerging trends and technologies, such as artificial intelligence, virtual reality, and block chain, to forecast their potential impact on the evolution of digital art over the next decade.

LITERATURE REVIEW & THEORETICAL FRAMEWORK

A community's cultural identity is deeply embodied through its traditional arts. Traditional arts in all their

forms, be it dance, music, weaving or woodcarving, have origins that are rooted in the history, values and beliefs of the community. This art serves as both a means of conveying a message to people of all ages and an aesthetic symbol: Indonesian batik, for example, recognized by UNESCO as an Intangible Cultural Heritage of Humanity, is more than just a patterned fabric: it is also part of a ritual and a sign of social status. However, traditional arts face challenges today. Changing tastes among younger generations and digital-driven ways of consuming art mean that they are at risk of disappearing unless they are actively preserved (Afriadi, D., & Cahyani, N. 2024). Digital art also represents a creative process that employs digital technology and computer software in a manner that enables users to create the highest quality visual details for presentation online. The cutting-edge medium of digital technology has also been referred to by various names, including computer art or multimedia art, yet the label digital art has been embraced for the creation of new media art. There are numerous types of digital art, such as digital painting, digital animation, digital sculpting, visual effects, and anything else created through technology on a smartphone, tablet, or computer. It provides artists with the ability not just to create but also to alter and enhance artwork digitally. This artistic form is also utilized in advertising and filmmaking to generate visual effects (Zahreddine, N. 2023).

An Overview of Traditional vs. Digital Art

The term "traditional art" describes artistic creations made with methods and supplies that were widely employed before to the advent of the digital era. These materials and techniques usually involve tangible media like paint, pencil, or sculpture. With his tactile instruments and materials, it draws the human in and immerses him in the creative process. These generation-to-generation transmissions of ancient practices hold historical and cultural significance, serving to both preserve artistic traditions and keep us connected to our past.

The creative process of creating digital art involves utilizing computer software and digital technologies to enable people to create the finest visual elements for online display. Though the term "digital art" has been embraced for the creation of new media art, the inventive medium of digital technology has also been recognized by other names, such as computer art or multimedia art. There are many different kinds of digital art, including visual effects, digital painting, digital animation, and digital sculpture, in addition to anything that can be created using technology on a computer, tablet, or smartphone. It enables artists to digitally create, alter, and modify their artwork. In order to create visual effects, this kind of art is also utilized in movies and advertising.

Traditional Art vs. Digital Art: Key Contrasts

Traditional and digital art provide an interesting contradiction in the field of artistic expression. Where digital art opens you a world of seemingly endless possibilities, traditional art preserves centuries-old skills.

The emergence of digital art may worry traditional artists, but both forms provide numerous benefits and opportunities. As a result, traditional and digital art are different from one another.

The distinction between the various media, what separates traditional and digital art is their medium. In traditional painting, one must use physical tools to sketch on a surface like cloth or paper. Materials, a genuine medium like clay, paint, paper, cloth, or sand. Traditional art can be created on any suitable surface. Digital art, on the other hand, is an entirely virtual painting that is created on a screen using technology. "The printer outputs the final work, and computer software provides various strokes, lines, pigments, and materials." (Hung, J. C., Chang, J. W., & Pei, Y.) (Eds.). (2023). Layers, filters, effects, undo/redo, and other new tools and techniques are provided for artists to use in their creations. This implies that it can only be printed or shown digitally on screens. Nevertheless, there remains disagreement over whether it qualifies as an original work of art (Hung, J. C., Chang, J. W., & Pei, Y. (Eds.). 2023).

You can interact with traditional art by touching the medium, combining tools, bouncing light off of it, adding authentic textures, etc. You need have a thorough understanding of the materials, their properties, possibilities, processes, and compatibility in order to create this experience. If you want a dark and moody tone or a bright and vibrant green color, you may achieve the exact shade you want by varying the amounts of blue and yellow in your mixture. To get the right tone while blending and mixing colors, a number of abilities are needed, including a knowledge of color theory.

Digital art is limited to pen and screen creation, yet it lacks the personal touch. Instead of blending colors to achieve the desired hue, it uses carefully chosen colors from a screen. In addition, even though the palette offers a plethora of options for brush size, controlling the brush flow in digital art can be challenging. It is important to note that digital technology is becoming more and more ingrained in the art world. In addition, psychology has shifted to the digital side due to recent events (Kovalova, M., Alforova, Z., Sokolyuk, L., Chursin, O., & Obukh, L. 2022). Traditional art, on the other hand, calls for exact control over the paint's flow.

You must practice traditional arts like painting if you want to learn and become proficient at using a paintbrush in a specific manner and produce unique strokes on canvas or any other medium. You can use pencil, charcoal, your fingers, your body, and a variety of colors in addition to a brush. Despite the fact that there are many ways to create art, you should consider whether the medium can be merged with others. In contrast to digital art, traditional art enables the artist to use all of his senses to engage with the environment through touching, combining, and feeling the textures of the tools. It also demonstrates how various materials may be combined to create stunning works of art.

When it comes to texture, traditional painting could use thick paintbrushes, gesso, mixing materials, and mimicking a real texture to get the desired effect. However, digital tools

can never attain a true tactile texture; instead, they can only approximate real texture by providing a range of tools, such as brushes, and filters, that can produce a similar effect.

While choosing colours and styles on a computer, digital painting allows artists to quickly experiment with a wide range of looks and hues. Layers, the Ctrl + Z undo function, and other tools make the process simpler and more straightforward. Furthermore, artists have the ability to constantly return to an earlier version of their work and make changes, which sets them apart from traditional art. Additionally, making several renditions of the same piece of art is simple. Nevertheless, working with various materials and textures is not a practical experience that digital art offers, nor is it possible to go back in time within a physical work of art.

The undo button (Ctrl + Z), which lets you erase anything or adjust by going back to the previous phase, makes it simple to repair mistakes in digital art. This may lessen the pressure to avoid mistakes and make it possible for you to promptly fix and mend them. These easy techniques could seem to go in the way of their ability to learn to draw. Since there is no undo button for traditional art, errors cannot be fixed and may need to be redone. Changes or unavoidable errors in artwork will impact or even destroy the finished piece because they cannot be rectified. Gaining proficiency in this method calls for much training and understanding. In any conventional art form, becoming a professional requires years of training and total commitment.

However, some errors might contribute to the distinctive look of your work. According to Scott Adams, "being creative means letting mistakes happen to you. Knowing which ones to keep is what makes art" (Brisbin, C. & Thiessen, M. (Eds.). 2018). so, learn how making mistakes may improve the way you express yourself artistically.

Recognizing when to decide whether to learn from a mistake or turn it into something worthwhile is a critical learning ability. On the other hand, aiming for flawlessness and trying to get rid of all errors might cause unneeded stress and irritation. By learning from these errors, you can

improve your ability to solve problems and prevent them in the future. Even the mistakes, for example, give the drawing depth and character; they act as artistic transitions that enhance and set it apart. In the end, mistakes do not exist at all. They can be seen as chances for development and growth that also happen to be beautiful; a lot of artistic mediums can capture joyful accident, "An accident is happy when it results in a feature of the work that has artistic significance; it can also be happy when this feature has artistic value." (Gaut, B. 2010). They participate in the process and add to the final product when creating an artistic masterpiece. According to John W. Gardner, "Life is the art of drawing without an eraser." (The Value of Time and Leisure in a World of Work 2010).

The excellent resolution of digital art makes it simple to duplicate and distribute in a range of sizes and formats. Comparatively speaking, traditional art is usually valued higher than contemporary art because each item is original and cannot be duplicated. Each piece is unique and not mass-produced because of its unique qualities and characteristics. Because each brushstroke is distinct and distinctive, producing varied touches, the artist cannot replicate his own work exactly and it will never resemble the original. While digital art has been more widely accepted and established in many creative industries, traditional art's uniqueness is still valued and cannot be abandoned. Together, they have a mutually beneficial effect and are employed to produce mixed-media hybrid art. Because of this, the need for unique and original work remains strong even as digital art gains popularity.

It is up to the artist to choose the media that best meets their needs—both traditional and digital art have advantages and disadvantages. Making mistakes and growing from them is a necessary part of the process of creating digital art. Even when multiple apps with various functionalities are available for use, the finished product is always digital. Even though it could take several sessions to complete, traditional painting will teach you persistence, patience, and tenacity. To study and become proficient in any kind of art, one must practice consistently every day.

TRANSFORMATIONS IN VISUAL ARTS

Advantages and Disadvantages of Digital Art: The Full Picture

Advantages

Compared to traditional art, digital art is easier to use and requires less supplies and tools. "Artists use electronic tools and materials provided by computer software throughout the creative process." (Hung, J.C., Chang, J.W. and Pei, Y. eds., 2023). Getting a tablet, laptop, or smartphone is enough to be able to make art whenever and wherever you go. There is no mess or clutter, no need for a bag full of goods. Everything takes place within your tool. The traditional method of painting can be chaotic and disorderly at times, leaving smudges on carpets and floors as well as stains and colours on hands, clothing, and other workplace surfaces. As a result, you must invest more time and energy in tidying and arranging the clutter.



Figure 1 – Digital Art Tools

Source- Volume Zero

You can create anything you can dream of using digital art. It has boundless possibilities. The undo button, which lets you easily undo any mistake, is one of its most important functions. Investigate other choices as well to find the best one. It will not be distorted or have a catastrophic fault in the finished artwork, unlike traditional painting. It also takes less work than conventional art and is easy to use and understand. Technology development has made the procedure simpler. It is not necessary for you to comprehend the workings of the materials. Anything can be made with a few mouse clicks.

Making many copies of the same piece is another benefit of digital art. In addition, the capacity to generate several alterations from the initial blueprint, providing an increased number of choices for personalization and version selection. Additionally, artists can reach a larger audience by selling and distributing high-quality printing copies of their work.

It is possible to become proficient at digital art in a comparatively short period of time. Recall that it can be completed quickly; there is no need to blend colours or wait for them to dry, and unlike traditional art, there is no physical attribution required. When you are done creating your artwork, it will be prepared for publication. Furthermore, creating an artwork using traditional paint can be time-consuming because of several challenges. A piece of art could take a long time to complete. Applying a fresh coat of colour to an oil painting, for instance, necessitates a certain length of drying time, which can be a drawn-out procedure. To avoid inadvertently combining wet and dry colours, you must wait for the paint to dry completely before moving on to the next stage. A single work of art can therefore take days, weeks, and possibly even months or longer to complete. Different tools and equipment are also needed, like paintbrushes, palette knives, canvas or other painting surfaces, easel, palette, charcoal pencil, oil paint cleaner, painting supplies (oil paint, acrylic, watercolour, etc.), paint solvent, linseed oil, turpentine, etc.

In addition, although it could appear pricey, you will not ever run out of supplies because it is a one-time investment. Invest in a tablet or laptop and a selection of apps, or even just one that will enable you to create the art you have always wanted. Unlike traditional art, which requires you too always buy supplies and tools for art. Purchasing new equipment and materials for every project comes at a larger expense, which adds up over time.

One advantage of digital art storage is that it can be readily saved and preserved without requiring a workstation, which is important for proper maintenance and storage. It may be swiftly downloaded and printed whenever you would like, and you can store it on your laptop or hard drive for years. In contrast to traditional painting, you will need enough room to retain the artwork for a long time and preserve the materials, which can be costly and dangerous. When it comes to digital art, there is no chance of your drawings and paintings being damaged or destroyed, nor is there any chance of an unintentional liquid spill or stain leaving a lasting impression. Because the "undo" option is always present, it is impossible to unintentionally destroy a work of digital art. Your digital artwork is safe since you can quickly restore errors or create a backup of your data.

The advancement of digital technology “has not only improved the production and distribution mechanisms of traditional mass media, but it has also given rise to new types of art, such as interactive and participatory art, which involve individuals rather than the masses (Zahreddine, N. The Impact of Digital Art on Traditional Arts, 2023). Furthermore, it has enhanced the creation and dissemination of art, enabling individuals to view art from any location in the globe, fostering a more open and interconnected art community. Thanks to this kind of accessibility, artists may experiment with new mediums that are easily shared online and accessible to anybody with an internet connection, as well as reach a larger audience and interact with like-minded individuals. Consequently, as more people become aware of art and find it conveniently accessible for purchase online, there will be a rise in the population of collectors of digital art. For that from the specialised disciplines (e.g. Digital Art) and major institutions will have to reach a wider group of agents (Amorim, J. P., & Teixeira, L. M. L. (2021). Additionally, it makes it possible for artists to collaborate virtually by exchanging ideas, working on a single project, providing comments, and other things. Additionally, computer software allows artists to change and alter their creations, offering them endless options for creative manipulation. This makes computer software a powerful artistic medium. Three-dimensional virtual reality has developed into a tool that allows artists to reimagine conventional art genres and produce avant-garde works.

By removing boundaries "between different art forms, and between art and reality, artist and audience," this cutting-edge instrument fulfils a multitude of creative demands and provides a wealth of opportunities for building creativity and imagination

(Kennedy, A. (2014). It enables artists to reduce constraints and issues that they could encounter when painting classic subjects while also expanding their horizons. With the rise of digital art, the production of art has become less demanding, allowing artists to focus more on honing their creative skills and creating high-calibre work. It changed how we make and value art, as well as having an impact on conventional art. Today's artists create and alter their works while sharing ideas with one another using computers, digital tools like Photoshop, Illustrator, 3D modelling, and digital cameras. Their work may now be shared much more easily and simply.

Improving patterns of production and distribution have resulted from the application of digital technologies. You can easily duplicate digital art, so you can create a lot of duplicates of your creation. Making multiple unique art copies of your original artwork will also allow you to create hundreds of variations on it. This enables you to make multiple copies of your artwork and choose the best on its global propagation, diffusion, and accessibility were facilitated by social networking sites and the Internet. As Salvador Dali once observed, "Have no fear of perfection; you'll never reach it (Virtue, D. (2017))." Perfectionism is unreachable in all creative endeavours, including writing, painting, film, song, cooking, and other arts. Therefore, even if digital art is technically sophisticated, it nevertheless includes defects. This implies that since everyone has a different definition of what is ideal, there is no point in wasting time, effort, or energy trying to obtain it. As a result, everything has advantages and disadvantages. Like anything else, digital art has its own limitations even when it is technologically advanced.

Disadvantages

Digital files are easily duplicated and distributed without the consent of the artist, which makes them vulnerable to theft and difficult to prevent piracy. "The potential for unlimited copying without fidelity loss makes intellectual property rights more threatened than ever with the distribution of multimedia content. "Even with attempts to use copy protection and encryption measures, (Kale, K. V. (2008))." images can be duplicated repeatedly without any restrictions; this is because the images have been compromised in some way.

Additionally, changes can be easily made and adjusted, which makes privacy maintenance and authentication more challenging. Collectors need to use caution while buying this style of work because of this. Furthermore, its ease of replication and ability to be copied into multiple copies made it less valuable than traditional art, which is unique and impossible to discover an exact duplicate of. Digital art is also less tactile than traditional art; collectors find it more difficult to touch and feel the texture.

Digital creativity is accessible and user-friendly, but it is not without its difficulties. Like reliance on batteries, chargers, and electricity. Also, the program suddenly stops working when you run across technical issues. It is possible to lose your progress, which could result in corrupted files, problems, device malfunctions, and application failures. Moreover, there is a significant chance of data loss and the hard drive crashing. Furthermore, the work will be lost if a power loss or battery drain occurs before it can be saved. Because of this, "the complexities of the technology required the artist and other technical support to cope with breakdowns, software glitches, and similar failures." Moreover, it can be susceptible to viruses and other malware, which can ruin the artwork (Giannini, T., & Bowen, J. P. (2019).

With the right program knowledge and no prior experience needed—technology takes care of everything—anyone can produce digital art. When there are not enough suitable difficulties, digital creative practice can eventually become stale. "The same drawing program can produce a wide range of new and unexpected visual outcomes each time; the designer can modify the rules without fully knowing what effects the changes may have on the outcome when the code is executed (Richardson, A. (2016).

Using digital technologies requires technical skills and equipment that is suitable for students. However, some students come from disadvantaged families and cannot afford to buy expensive computers, tablets or other digital devices Xiaofei, L., Horadal, P., Sawangcharoen, K., & Teekasap, S. (2024).

During the creative process, the digitally generated artwork is virtual and cannot be touched or felt. The artist and his tools become disconnected because of their lack of a tangible connection to the materials. The artist's capacity to experiment, explore, and express his creativity may be constrained by this breakdown in communication. In contrast to traditional art, an artist needs to interact with his medium to fully engage with it.

Digital art has no physical shape and is lifeless. It will always be there on the screen as a work of digital art that you made. Printing is the only option to get a hard copy of your digital artwork.

Your artwork could look amazing on screen, but when it is printed, it loses its vibrancy and is boring. Thus, all the art you produce will be virtual in theory. Because of this, some people can find it dull or unattractive.

Physical health issues are a cause for concern. Eye strain and weariness are linked to using smartphones, tablets, computers, or any other type of screen; in fact, "higher prevalence rates for ocular symptoms were found in groups with greater exposure to art display technology (Moreno, M. A., & Hoopes, A. J. (Eds.). (2020))." Blue-violet radiation from screens can lead to headaches and eye strain when one spends extended periods of time staring at them while doing digital art. Additionally, staring at a screen right before bed causes sleep loss. Long durations of sitting with poor posture can also lead to strain in the lower back, shoulders,

and neck. Accordingly, "poor posture may correlate in some form to musculoskeletal pain as it pertains to technology use," and your spine may curve with time (Graham, K. (2017).



Figure 2- Artist using digital drawing tool

Source -www.supertienda.mx

Using art as therapy is another one of the benefits of traditional art that cannot be replicated. It is a method that entails using art to gain understanding, explore feelings, lessen tension and worry, manage mental illnesses, increase awareness, help with some psychological challenges, boost self-esteem, and deal with other problems. This kind of art fosters self-esteem and improves creativity, problem-solving abilities, and self-reflection. When people have trouble expressing themselves vocally, art therapy is employed as a form of expression. When a client expresses themselves via art, "the primary therapeutic tool was the use of art materials within the wider boundary of the physical space (Gilroy, A., & McNeilly, G. (2000)." It is helpful for people who want to enhance their general well-being as well as their emotional and mental health.

The process of creating digital art can be difficult, particularly when dealing with a variety of editing tools that call for technical expertise to use and commitment to learn how to adjust textures, effects, patterns, etc. There are so many options available that it can cause overthinking and creative paralysis. For example, choosing one impact among thousands of possibilities can be time-consuming and cognitively taxing.

The Role of Technology in the Evolution of Art

Artists are now able to work with new mediums and create large-scale digital paintings and installations thanks to digital technologies like Adobe Photoshop, Illustrator, 3D modelling, animation, etc.

Artistic expression is significantly impacted by technology, which creates new opportunities and pushes the bounds of what was previously thought to be impossible. The introduction of software has altered the parameters of art. In actuality, the program itself turns into a crucial element—if not the essence of the work (Boden, M. A., & Edmonds, E. A. (2019).

Technology has transformed artistic expression in several ways, including by providing artists with new mediums like digital and video art, as well as virtual and augmented reality experiences. The creation, editing, and production of art has been completely transformed by technology. With a variety of methods and programs, digital art has become a potent tool for artists to work with, allowing them to easily make changes, layer their pieces, and undo or redo them. It also gives artists a range of perspectives and ways to alter materials.

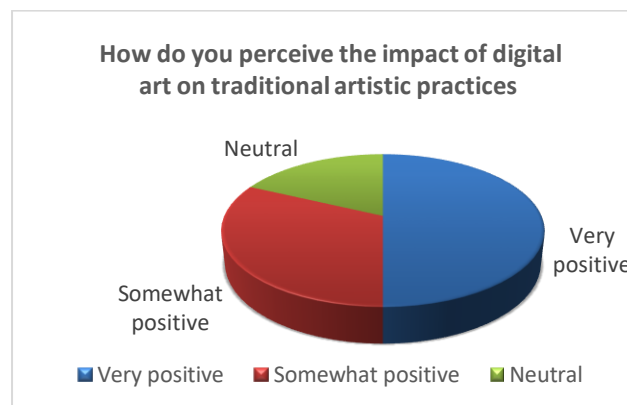


Figure 3- Graph Chart of Impact of digital art on traditional art

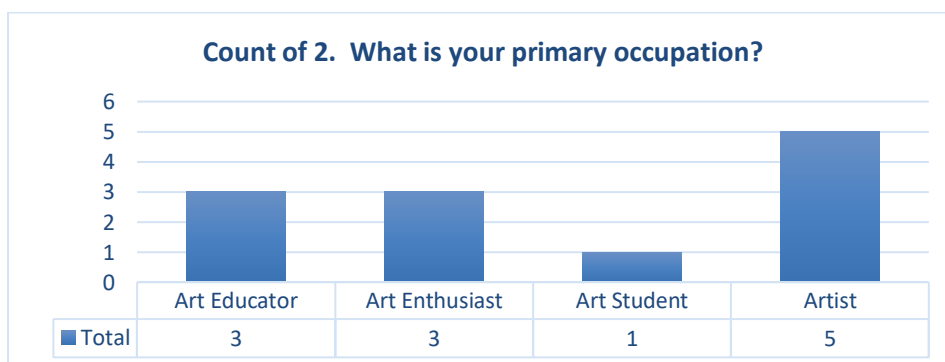
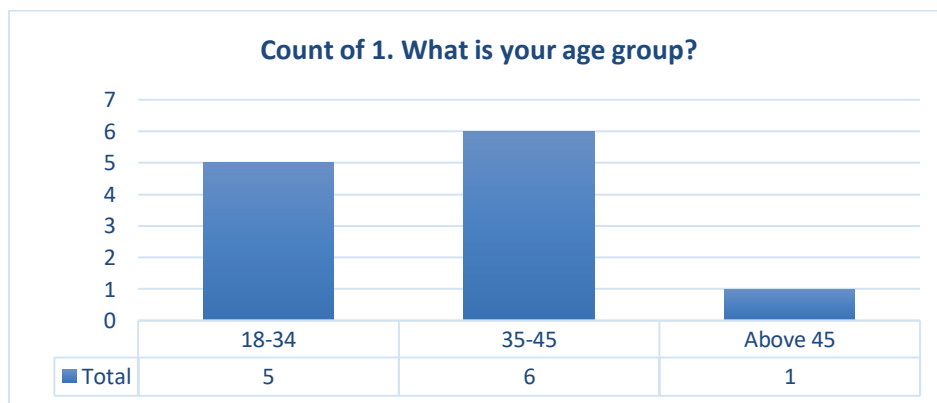
Digital programs are more accessible and cost-effective than conventional creative forms, and come with a greater variety of tools and software. Aspiring artists now have an easier time getting started and experimenting with various methods that "might be challenging the very idea of consciousness itself and making different approach to the representation of reality" thanks to technology (Hope, C., & Ryan, J. C. (2014).

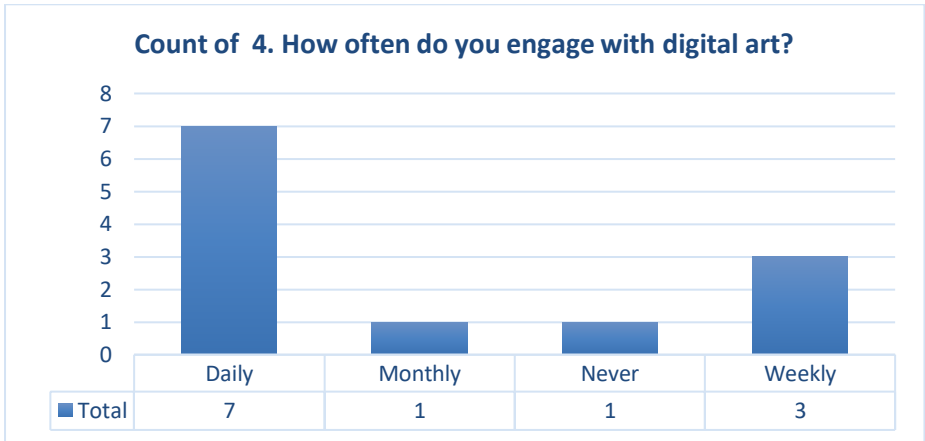
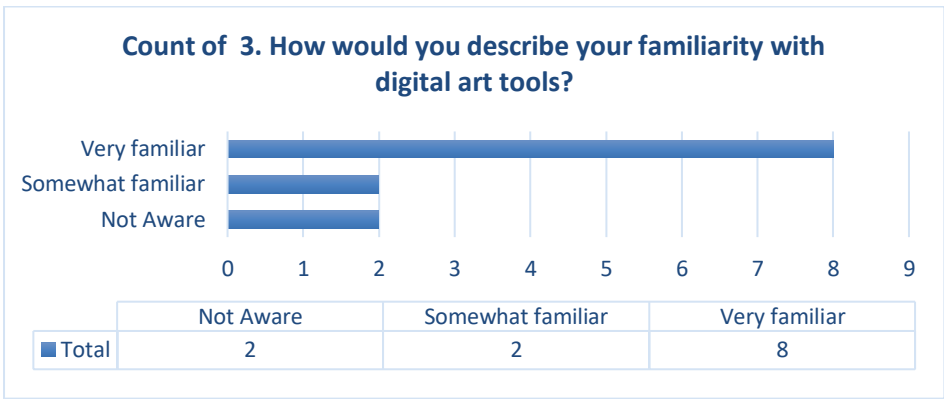
Through social networking sites, online galleries, and other digital avenues, it is now simpler to share and disseminate artwork with a larger audience thanks to digital technologies. Consequently, the development of an international, interactive market for digital arts has been impacted by the internet. Additionally, it allows artists to work together with people from all over the world, eradicating barriers based on location and promoting a feeling of community among creative. Traditional artists, such as painters and sculptors, would find it difficult to work in a group to produce one of their pieces. It would be difficult for a sculptor to convey a lump of clay across the world, even if they wanted to manufacture one (Colson, R. (2007). You cannot move a painting to another place so another painter can work on it or adjust. Digital paintings, on the other hand, are simply shared by transmitting the file via the internet. This makes quick delivery possible to any location in the globe. Additionally, there are many chances made possible by this creative collaboration, such as returning the file with various new possibilities, making changes and enhancements, holding conversations, and exchanging knowledge.

David Hockney, a British artist, began his career in the 1960s and 1970s painting conventional scenes of Californian life that were glitzy and joyful. After learning about technology in 1982, Hockney started creating abstract collages using images from cameras. At that time, Hockney was using photocopiers and fax machines to create paintings. Then, during the past ten years, he has produced and shown works developed with iPad and smartphone apps. Whether creating traditional or digital art, Hockney understands the value of creativity in all mediums. Furthermore, He mentioned the boundless opportunities that digital art presents for artists to explore novel approaches, aesthetics, and inventive creations. Regardless of the media, you must reply to it, he stated. I have always liked switching up my media. I generally abide by it; I do not break it. I enjoy utilizing a variety of methods (Hockney, D., Howgate, S., Shapiro, B. S., Glazebrook, M., Livingstone, M., & White, E. (2006)." Artists can now manipulate pixels in digital art to produce inventive creations that were previously unattainable in traditional art forms.

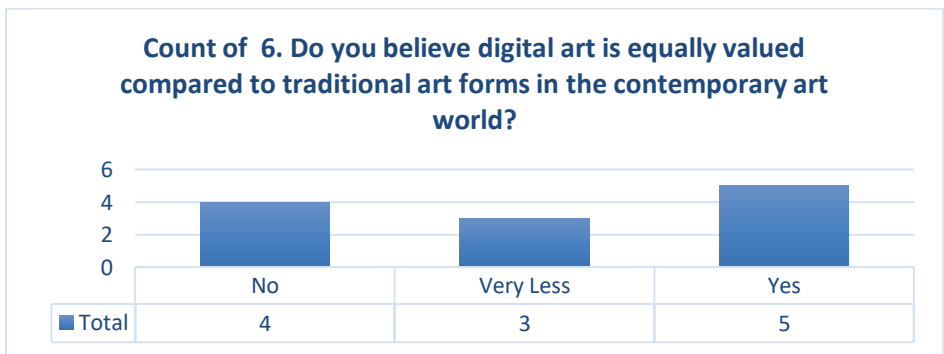
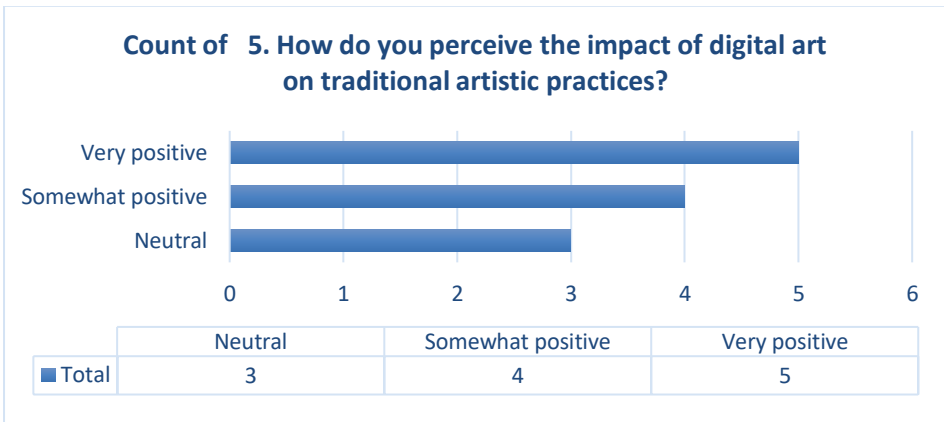
RESULT AND DISCUSSION

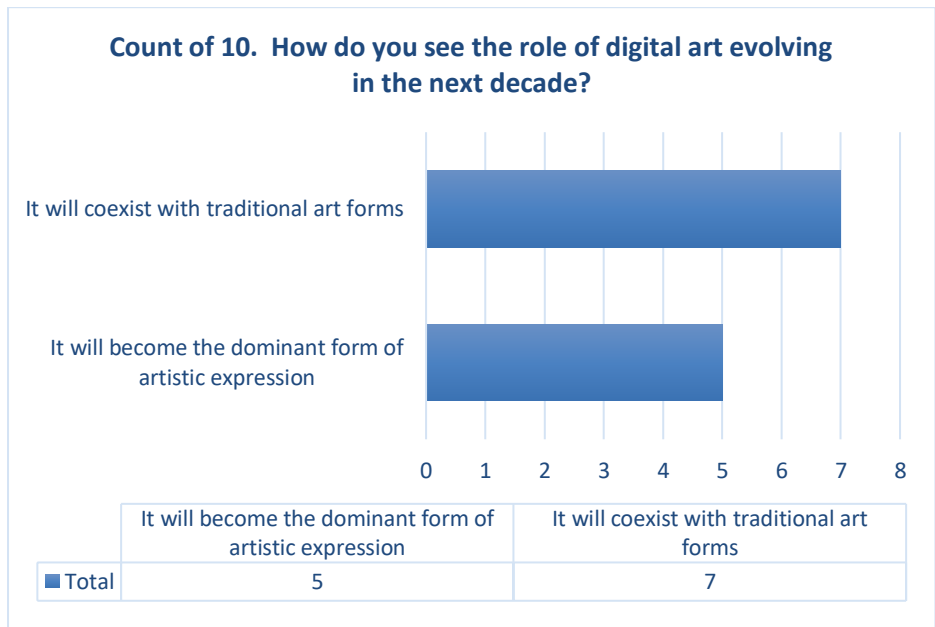
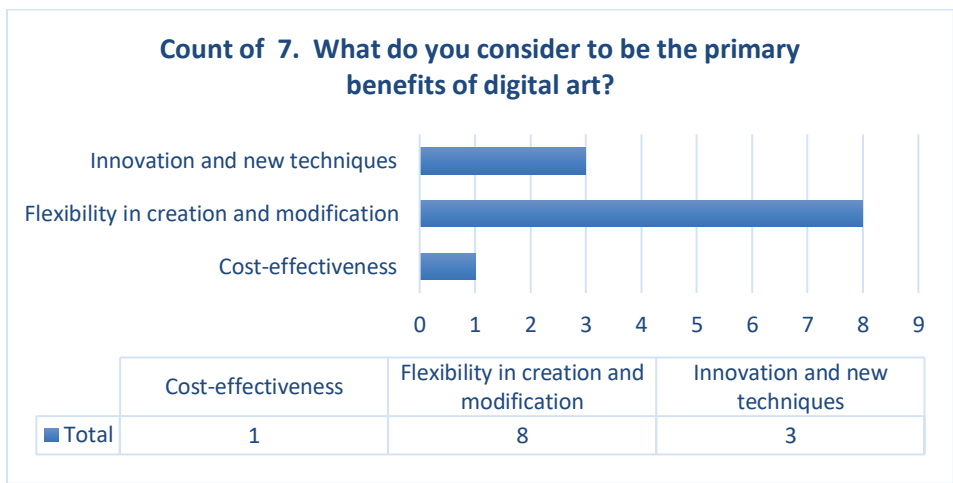
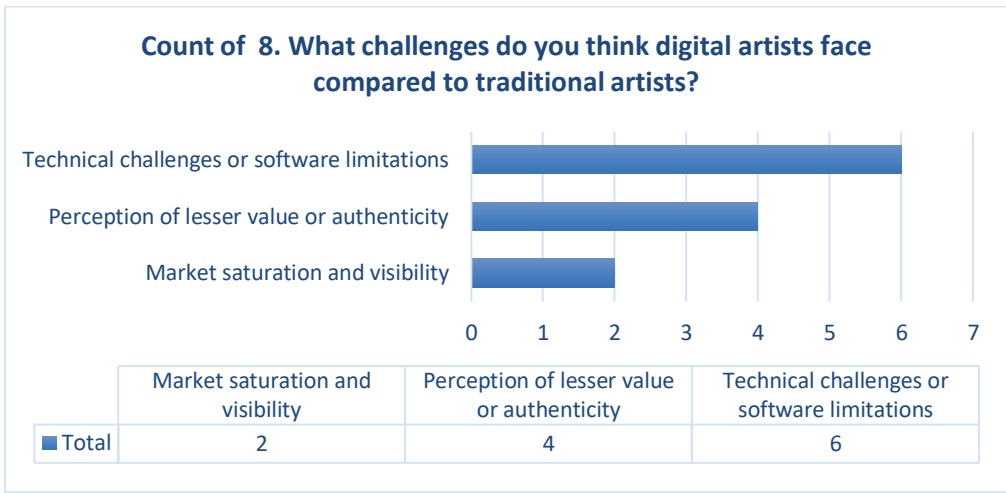
Incorporating digital technologies into artistic practices has transformed conventional art forms, allowing artists to delve into new mediums and methods. This study explores how digital art has altered modern artistic practices, focusing on its effects on creativity, audience involvement, and the art market. Many traditional artists are well-acquainted with digital art and its tools. A significant number of contemporary artists engage with digital art as part of their everyday artistic processes. Our research indicates that a majority of artists perceive the influence of digital art on traditional practices as beneficial. However, we observe mixed views among artists regarding the equal valuation of digital and traditional art in today's art scene. Despite the numerous advantages of digital art, some downsides persist, such as digital artists encountering technical obstacles and software constraints. Furthermore, the tools for creating digital art affect their traditional methods since the handling of regular pencils differs from that of digital pens. Artists must adapt their techniques and skills to embrace digital art. The next ten years are likely to bring substantial growth in digital art, propelled by swift technological developments and shifting cultural dynamics. Findings suggest that in the future, digital art will exist alongside traditional art.

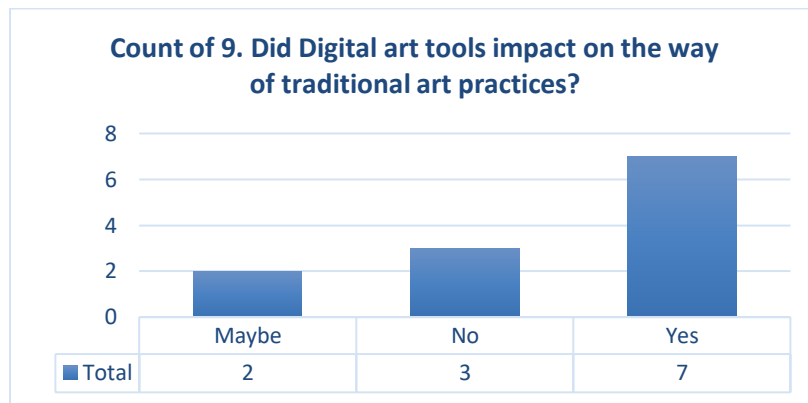




Findings of the documents by quizzes:







CONCLUSION

Traditional art has been profoundly impacted by the rise of digital art, which has brought forth both opportunities and challenges for artists and the larger art community. While there are those who believe that digital art is a revolutionary force that will eventually eclipse traditional forms, it is more appropriate to think of them as complimentary media that are influencing and enhancing one another. Artists are now able to combine digital tools with tangible materials to create hybrid forms because of the convergence of digital and traditional art. Artists are now able to move fluidly between the two realms, opening new creative possibilities through experimentation and innovation made possible by this merging of techniques.

The democratization of the art world has been one of digital art's most significant effects. Without the assistance of conventional gatekeepers like museums or galleries, artists can exhibit their work using digital platforms and online galleries. As a result, there is now a more accessible and inclusive art environment, enabling artists from many backgrounds to connect with a worldwide audience. Social media sites like DeviantArt, Behance, and Instagram have grown in importance as places where up-and-coming artists can be seen and acknowledged. Thus, digital art has helped to close the gap between local art communities and global audiences by extending the reach of conventional artists.

The new channels that digital art has created for artistic expression are another revolutionary feature of this medium. Using technologies such as virtual reality, 3D modelling, and AI-generated art, artists can investigate aspects of motion, time, and interaction that are difficult to achieve with conventional means. These developments challenge preconceived notions about what constitutes art, encouraging conventional artists to reconsider their methods and adjust to a dynamically shifting environment. But this change also calls into question the importance of handiwork and the place of the artist in the creative process. While some contend that using digital tools too much can make conventional methods less appreciated, others think that becoming proficient with digital media is only another step in the growth of artistic ability.

Traditional art is still highly prized because of its tactile, physical quality and the special bond it creates between the creator and the medium, even in the face of these developments. Even in this day of digital replication, many

audiences and collectors still value the uniqueness and originality of traditional art. With its lengthy history and set conventions, traditional art still appeals to people who value the physicality and labour involved in its creation because of its depth of expression.

In summary, digital art has a transformative effect rather than a replacement on conventional art. The world of art is becoming richer and more dynamic as both forms are changing in response to one another. While new platforms, creative opportunities, and problems have been brought forth by digital art, traditional art is still essential and powerful today. Since the two media are now combined, their continued influence will determine how art is expressed in the future and guarantee that each will flourish in its own unique manner.

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